

Message Text

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ACTION EB-07

INFO OCT-01 ARA-06 EUR-12 ISO-00 CIAE-00 COME-00 DODE-00

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TO SECSTATE WASHDC 7044

INFO AMEMBASSY BOGOTA

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AMEMBASSY BRUSSELS

AMEMBASSY BUCHAREST

AMEMBASSY BUENOS AIRES

AMEMBASSY CARACAS

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AMEMBASSY PARIS

AMEMBASSY PRAGUE

AMEMBASSY SAN SALVADOR

AMEMBASSY SANTIAGO

USMISSION OECD PARIS

USMISSION EC BRUSSELS

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

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TAGS: EWWT, EPAP, BR

SUBJECT: EFFECT OF EUROPEAN DROUGHT ON AGRICULTURAL EXPORTS

REF: STATE 172720

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1. LATEST AVAILABLE (1974) BRAZILIAN IMPORTHSTATISTICS BY COUNTRY OF ORIGIN INDICATE THAT THREE OF PRODUCTS MENTIONED REFTEL ARE IMPORTED BY BRAZIL FROM WESTERN EUROPE: GARLIC, MALT AND EDIBLE NUTS.

2. GARLIC. BRAZIL IMPORTS SUBSTANTIAL QUANTITY (1974: \$6.4 MILLION) OF GARLIC FROM SPAIN. BRAZILIAN CONSUMERS PREFER SPANISH GARLIC TO DOMESTICALLY PRODUCED VARIETY. SINCE IMPORTS FROM LAFTA COUNTRIES RECEIVE PREFERENTIAL TREATMENT, CURRENT LAFTA GARLIC EXPORTERS TO BRAZIL (ARGENTINA, URUGUAY, CHILE, MEXICO, PARAGUAY) WOULD BE FAVORED SOURCE FOR ADDITIONAL GARLIC IMPORTS.

3. MALT. BRAZIL IMPORTS MALT FROM SEVERAL WESTERN EUROPEAN COUNTRIES (1974: \$20.2 MILLION IMPORTS FROM BELGIJM, DENMARK, FRANCE, NETHERLANDS, UNITED KINGDOM). RELATIVELY LARGE NUMBER OF SUPPLY SOURCES INDICATES SELLERS' MARKET. THIS FACTOR AND LACK OF LAFTA PREFERENTIAL TREATMENT OF MALT MAKE SUPPLY SUBSTITUTION BY U.S. A POSSIBILITY.

4. EDIBLE NUTS. SPAIN, PORTUGAL AND ITALY ARE SOURCE OF ALMONDS, HAZELNUTS AND CHESTNUTS (1974 IMPORTS: \$2.5 MILLION). THERE IS NO LAFTA PREFERENCE. IN 1974 AND 1975, SMALL QUANTITIES OF ALMONDS AND HAZELNUTS WERE IMPORTED FROM U.S. AND MET WITH FAVORABLE BRAZILIAN CONSUMER REACTION.
CRIMMINS

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